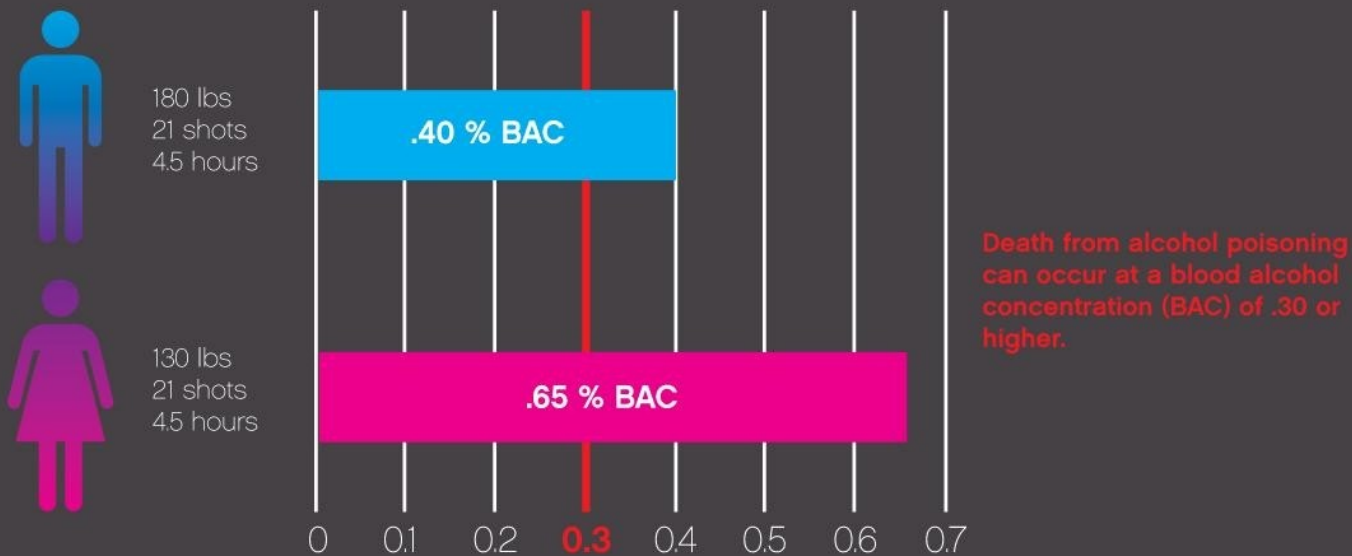


# HAPPY 21st BIRTHDAY!

Your milestone day is almost here! How are you planning to celebrate the big 21? Rent a car and take a road trip? Go to Vegas with your friends? Drink alcohol...legally?

Maybe you drink, maybe you don't, but have you heard of taking 21 shots on your 21st birthday? Are you planning on doing this or getting wasted in order to celebrate? If so, please take a second to look at the graph below. Not to be a buzz kill, but did you know that you can easily die from taking 21 shots or drinking beyond your limit?



1,700 college students die each year from alcohol related incidents, which includes doing 21 shots and simply making bad decisions as a result of drinking too much. That's almost 5 students a day! Celebrate, but do not feel like you have to take 21 shots, or drink to the extreme. You need to turn 22 next year! Also, please look out for friends and keep them safe. Tell them about these crazy odds and prevent them from making a mistake.

The graph above is a rough estimate. For more information and to learn about the inspiration for this letter, visit [www.keepfriendshipalive.com](http://www.keepfriendshipalive.com).

